

International Financial Management

Department: Fudan International Summer Session 2022

Course Code			
Course Title	International Financial Management		
Credit	2	Credit Hours	36 credit hours + 3 tutorial hours (one credit hour is 45 minutes)
Course Nature	<input type="checkbox"/> Specific General Education Courses <input type="checkbox"/> Core Courses <input checked="" type="checkbox"/> General Education Elective Courses <input type="checkbox"/> Basic Courses in General Discipline <input type="checkbox"/> Professional Compulsory Courses <input type="checkbox"/> Professional Elective Courses <input type="checkbox"/> Others		
Course Objectives	<p>Upon successful completion of this course students should be able to:</p> <ol style="list-style-type: none"> 1. appraise the role and practices of foreign exchange markets and their use in multinational corporations and investment 2. discuss the alternative hedging techniques that can be used to hedge against currency risk 3. explain international working capital management, investing and financing issues 4. analyze and solve financial problems faced by multinational corporations 		
Course Description	<p>The subject provides students with a general understanding of international financial management, multinational corporations, and investment, as well as the international financial system. It builds on learning outcomes from economics, finance, and quantitative methods to provide students with a capability to undertake multinational corporations and investment case studies.</p>		
Course Requirements:			
Prerequisites: Introductory Economics			
Teaching Methods:			
Lectures + Tutorials			
Instructor's Academic Background:			
Maoguo WU, PhD in Economics, University of Aberdeen, United Kingdom			
Email: wumaoguo@shu.edu.cn			
Course Schedule:			
	Week	Lecture Topic	Tutorial Topic
	1	The Multinational Corporation International Flow of Funds	Exercises and Case Analysis
	2	Foreign Exchange Market Exchange Rate Determination	Exercises and Case Analysis
	3	Currency Derivatives	Exercises and Case Analysis
	4	Government Influence on Exchange Rates	Exercises and Case Analysis
	5	International Arbitrage and Interest Rate Parity	Exercises and Case Analysis

6	Relationships among Inflation, Interest Rates, and Exchange Rates Parity Relationships	Exercises and Case Analysis
7	Forecasting Exchange Rate	Exercises and Case Analysis
8	Measuring Exposure to Exchange Rate Fluctuations	Exercises and Case Analysis
9	Foreign Direct Investment	Exercises and Case Analysis
10	Multinational Capital Budgeting	Exercises and Case Analysis
11	Group Presentation	
12	Final Exam	

The design of class discussion or exercise, practice, experience and so on:

This subject is mainly delivered through lectures and tutorials. Lectures explain and discuss many (but not necessarily all) of the topics included in the syllabus. The purpose of lectures is to help students compile basic notes which should be extended from reading of the lecture notes. Tutorials are held after lectures. Tutorials are designed to revise and explain the work covered in lectures. Students are encouraged to attempt all tutorial questions before attending tutorials.

Grading & Evaluation:

Grading Policy:

1. Attendance: 10%

Students are kindly required to attend the lectures. Attendance will be checked.

2. Group Report + Presentation: 30%

Students are required to write a hypothetical story on how multinational corporations use various financial tools discussed in the lectures in international business. The report must be more than 2,000 words. Work in a group of no more than 5 people. Please state each group member's contribution.

3. Final Exam: 70%

A 2-hour-closed-book exam covers material discussed in lectures and tutorials. The exam consists of comprehensive questions only.

Students must achieve at least a **weighted average mark of 60** to pass.

Teaching Materials & References:

Lecture notes and tutorial questions cover all materials for this course.

Reference:

International Financial Management by Jeff Madura, 13th edition, Cengage Learning